



# ASCEND 2020

NYC'S BUILDING INNOVATION WEBINAR SERIES

## SPONSORSHIP OPPORTUNITIES

### **SOLD OUT** **GROUND BREAKER (EXCLUSIVE) - \$10,000**

- Recognition as a sponsor at the beginning and end of each webinar (Four webinars)
- ▶ Two minutes to address the attendees prior to the webinar start to promote their organization during three webinars. We will work with sponsors to pair them with appropriate webinar topics to maximize their influence (Two webinars)
  - ▶ Prime Logo placement on digital marketing/communications for each webinar
  - ▶ Prime logo placement on ASCEND to ACTION Report
  - ▶ Full-page color back ad in ASCEND Report
  - ▶ One-two minute video commercial to be played During the Webinar (Four Webinars, video must be created by sponsor)

### **TREND SETTER - \$5,000**

- ▶ Recognition as a sponsor at the beginning and end of each webinar (Two webinars)
- ▶ Logo placement on digital marketing/communications for two webinars
- ▶ Logo placement on ASCEND to ACTION Report
- ▶ Full-page b/w ad in ASCEND Report

### **PIONEER - \$1,000**

- ▶ Recognition as a sponsor at the beginning and end of one webinar
- ▶ Logo placement on digital marketing/communications for one webinar
- ▶ Company listing in ASCEND to ACTION Report
- ▶ Half-page b/w ad in ASCEND Report

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FOR QUESTIONS OR OTHER SPONSORSHIP OPPORTUNITIES, PLEASE CONTACT ILAN STERN  
AT 212-481-9230 ext. 117 OR EMAIL [ISTERN@BUILDINGCONGRESS.COM](mailto:ISTERN@BUILDINGCONGRESS.COM)

## PAYMENT INFORMATION

- A CHECK IS ENCLOSED, MADE PAYABLE TO NEW YORK BUILDING CONGRESS (ADDRESS BELOW)  
 PLEASE CHARGE THE CREDIT CARD LISTED BELOW

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PLEASE SEND TO:  
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